

Journal of Tourism and Services

The focus of the paper

- The primary focus is the tourism and service industry.
- The article must bring a new scientific finding.
- International view, no regional results (if the paper writes about something national, it must have a huge discussion where it is compared with international results).
- Link to the tourism or service industry (it must be clear in Title, Abstract, Introduction, and Results)
- See also the territorial discrepancies to the authors' country of origin (e.g., authors from the Czech Republic write an article about Thailand).

Abstract

- 200-250 words
- Content:
 - „tourism“ or service industry
 - Aim of the article,
 - methods used,
 - main results and implications
- Easy to follow

Introduction

- Explanation of originality (research gap), aim of the paper
- Structure of the paper

Theoretical part

- At least 40 sources (databases such as Scopus and Web of Science are preferred)
- Books are not recommended
- Sources are not older than 15 years; at least 30% of sources are not older than 5 years

The aim, Methodology, and Data

- The aim of the article (the aim must be scientific, only analysis is not an aim)
- Description of the research (Participants, Measures – in case of quantitative research, Procedure, Data analysis)
- Is the research sample representative? Are data current?
- Hypotheses/research questions formulated
- Appropriate methods

Results

- Should be clearly formulated
- Supported by appropriate tables or pictures
- The scientific hypotheses must be evaluated

Discussion

- Comparison with international results
- Appropriate citation of other researches



Conclusion

- The main findings of the research
- Limitation of the research/results
- Audience/Readers interested in the results of the paper
- Directions for future research

References

- Citations of articles published in the Journal of Tourism and Services are accepted up to 5%
- Most references must be journals indexed on Scopus or Web of Science

Formal requirements

- Template
- Level of English language (the need of proofreading)
- References according to APA style
- Maximum 5 authors
- Notes under the line are not acceptable

Is the subject of the contribution in accordance with the overall topic of the journal?

Is the theme of the contribution relevant and of interest for specialized readers?

Does the formulation of the title and the abstract correspond to the actual content of contribution?

Are the goals of the contribution appropriately set out and clearly formulated?

Is the theoretical argument of the contribution appropriate and suitably articulated?

Are appropriate research methods employed for dealing with the issue?

Are the main results and conclusions of the contribution clearly formulated?

Does the contribution have a clear structure which corresponds to the established goals?

Does the contribution contain appropriate critical views and opinions on the part of the author on the analysed issue?

Are the conclusions and results of the contribution valuable and of use?

Are the bibliography and sources sufficient and up-to-date (no older than 15 years)?

Overall evaluation of the paper and recommendation of the Reviewer

